Here at Press On we would like to help you to help us, with a few artwork guidelines. This is to insure a smoother transition from your computer, to your finished project.

Colour Visuals

When available please supply digital chromalin for accurate colour represention, or low resolution PDF for content. All digital print files will be run through our GMG ColorSever to achieve accurate colour, normalised to Coated FOGRA39 (ISO 12647 - 2:2004) or RGB (adobe RGB 1998) industry standard.

Bleed

All documents should have a minimum of 5mm bleed at finished size. NOTE : All at final size

Standard print 5mm Large Elevation 50mm to bottom and Right edge only Wrap Mounted depth of material plus 15mm of image Hoarding 8mm

Pre spaced lettering

All fonts must be converted to outlines and pathfinder used to join overlapping paths

Applications Supported

Quark Xpress 7.3 or lower Adobe Illustrator CS6 or lower Adobe Photoshop CS6 or lower Adobe Indesign CS6 or lower Adobe Acrobat 9 or lower

Fonts

All documents must be provided with all fonts supplied or outlined.

Artwork scale

Artworks can be created at any sensible scale such as 1:2, 1:4 or 1:10. Our RIPs will enlarge the artwork to the finished size.

Artwork Upload

Your files can be uploaded to our FTP Server. If you are an ongoing customer your own file folder can be created with a unique password.

http://109.68.199.73:8000 Username = guest Password = guest01

Resolution

We recommend that all rasterized images print no lower than 75 DPI at final size, and no higher than 150 DPI. (If you are unsure please do not hesitate to ask us)

PDF

For you convince you can download Press On's Adobe Acrobat Distiller settings for both MAC and PC